

As a member of the AFRO PWW 2 Tech Team and in my role directing the Illinois Open Publishing Network (IOPN), I look forward to teaching digital publishing concepts to participants in the Institute and working with authors and editors seeking to publish their projects through the AFRO-PWW series at IOPN.

My research, across different disciplines, has engaged with design for imagined and real audiences in both print and digital contexts. My dissertation work and related publications examined how United States mass magazines in the early twentieth century imagined their audiences and created ideas about experimental modernism on a large scale. In my work in the library, I focus more specifically on user experience of digital publications and digital publishing platforms. How do digital publications impact the ways users read and absorb academic and literary writing, and what are the implications for thinking about audience when creating a digital publication—especially if it departs from the design of traditional books or articles? How can we make digital publishing platforms easy to use and create for those audiences?

At the University of Illinois Library, I am an Associate Professor and Head, Scholarly Communication and Publishing. Before my work in the library, I received a PhD in English and MS in Library and Information Science from the University of Illinois. At IOPN I help develop strategic partnerships, publishing policy, and manage our relationships with journals, as well as participating in outreach, education, and consultation work with authors and editors.

Dan Tracy

Head, Scholarly Communication
and Publishing